

## OBJECTIVE

Employment within an industry leading company where I can influence the creative process while contributing to their success and future growth.

## SKILLS

Management of budget, timeline, and creative staff for short-term and long-term projects

Company wide Digital Asset implementation and management

Project owner of brand photo and video shoots - on location and remote

Professional level knowledge of the following **Adobe Creative Suite Programs**:

Photoshop, Illustrator, InDesign, Lightroom, Dreamweaver, Acrobat

Professional level knowledge of the following **Microsoft Programs**:

Word, Excel, PowerPoint, Outlook, Teams, SharePoint, OneDrive

## EXPERIENCE

### **Turkey Hill Brand; Conestoga, Pennsylvania**

*Creative Manager*, December 2020 - Present

Responsible for defining the creative vision for the brand, advertising campaigns, and marketing messages, while ensuring elements of each project are properly aligned with the brand's tone of voice and visual standards.

### **William Fox Munroe, Inc.; Shillington, Pennsylvania**

*Art Director*, July 2008 - December 2020

Responsible for executing the creative vision of projects, from initial design phases to final production, editing, and printing. This included the briefing and supervision of the design staff, maintaining communication with the client and service representatives, management of project budgets and timelines, to satisfy all project goals.

*Senior Designer*, April 2002 - July 2008

Responsible for the creation and production of packaging, print, marketing materials, presentation mood boards, corporate identity, point of sale, photography, and web designs from initial concepts to final completion of printer ready files.

### **Randall Design; Hamburg, Pennsylvania**

*Designer*, July 2000 - March 2002

Responsible for estimating the creative and productive timelines of multiple projects, determining the primary elements and function of the designs, and creation and production of print, corporate identity, packaging, point of purchase, and web designs from initial concepts to final completion of printer ready files.

## HONORS

### **GDUSA American Graphic Design Awards 2017, 2016, 2015, 2014, 2005, 2004**

Zippo Outdoor Packaging, Side Delights Flavorables, Crazy About Cookies, Wolfgang Greek Yogurt Treats, Side Delights Roastables, Wolfgang Cocoa Origins Chocolate, Wolfgang Latimer Street Cookies, Klamath Basin Fresh Organics Potatoes, Stoner Trim Shine, Ice Breakers Limited Edition tins, Hershey's 1 Gram Sugar Carb Bars

### **W. L. Gore & Associates Recognition of Outstanding Achievement 2008**

(NFPA 1851 Instructional DVD)

## EDUCATION

### **Kutztown University; Kutztown, Pennsylvania**

B.F.A. in Communication Design, May 2000

Concentration: Graphic Design / Advertising Design